



**For immediate release 7<sup>th</sup> November 2016**

## **J. WORLEY FUNERAL DIRECTORS HELPS SUPPORT THE ARMED FORCES COMMUNITY**

J. Worley Funeral Directors is supporting the Armed Forces community through a new partnership between funeral plan provider Golden Charter and The Royal British Legion and its sister organisation, Poppyscotland.

From 31<sup>st</sup> September, a £25 donation will be made to charity every time a Golden Charter funeral plan is sold through J. Worley Funeral Directors and other independent funeral directors participating in the campaign.

John Worley, owner of J. Worley Funeral Directors, said: "We have had a long tradition of supporting the Royal British Legion and its members, and we are very pleased to be able to help raise funds through the funeral plans taken out with us. We are hopeful that this partnership will continue long into the future."

Ronnie Wayte, CEO of Golden Charter, said: "Supporting The Royal British Legion and Poppyscotland, and through them the Armed Forces community, is important to many of us at Golden Charter, our network of independent funeral directors and, indeed, our customers.

"This partnership comes at an excellent time, allowing us to make an important mark on this year's Poppy Appeal. Over the next three months we will be making our connection to The Royal British Legion and Poppyscotland clear, as we work together to raise as much money for the Armed Forces community as possible."

The Royal British Legion and Poppyscotland are registered charities which provide lifelong support for the Armed Forces community – serving men and women, veterans, and their families.

For more information, please visit [www.jworley.co.uk](http://www.jworley.co.uk) or call 01442 253465.

ENDS

### **NOTE TO EDITORS:**

#### **About Golden Charter**

As the UK's largest independent funeral plan provider, more than half a million people have trusted [Golden Charter](http://www.goldencharter.co.uk) with their funeral arrangements to date.

Golden Charter works on behalf of more than 3,300 independent funeral directors throughout the UK – more than any other funeral plan provider – and the company is owned by an association of independent funeral directors.

In addition to [pre-paid funeral plans](#), Golden Charter also offers a range of later life planning legal services, designed to help you take control, protect your assets and plan ahead in the way that's right for you. As a trusted provider of legal services, Golden Charter can help you to ensure your final wishes for your estate (your home, your savings and your personal belongings) are carried out quickly and easily.

All proceeds of plan sales are either secured through an insurance policy or lodged with the Golden Charter Trust, which is a completely separate entity from the company and will continue until all the plans are paid out. [www.goldencharter.co.uk](http://www.goldencharter.co.uk)

### **About The Royal British Legion and Poppyscotland**

The [Royal British Legion](#)'s work is encapsulated in its motto: Live On – *to the memory of the fallen and the future of the living*.

The Legion is the nation's biggest Armed Forces charity providing care and support to all members of the British Armed Forces past and present and their families.

It is the national custodian of Remembrance and safeguards the Military Covenant between the nation and its Armed Forces. It is well known for the annual Poppy Appeal, and its emblem the red poppy. [www.britishlegion.org.uk](http://www.britishlegion.org.uk)

[Poppyscotland](#) provides life-changing support to the Armed Forces community. It reaches out to those who have served, those still serving and their families.

At times of crisis and need, it offers them vital practical advice, assistance and funding. [www.poppyscotland.org.uk](http://www.poppyscotland.org.uk)

### **For additional press information, please contact:**

Linda Ventry, Communications Manager, Golden Charter  
E: [linda.ventry@goldencharter.co.uk](mailto:linda.ventry@goldencharter.co.uk)  
T: 0141 931 6064

Lisa McCafferty, Communications Executive, Golden Charter  
E: [lisa.mccafferty@goldencharter.co.uk](mailto:lisa.mccafferty@goldencharter.co.uk)  
T: 0141 931 6352